

**Mike Wiegele Helicopter Skiing Limited Partnership
MWHS/Matchstick Productions – The Way Out – Film Tour Contest 2026
Official Rules**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE OR PAYMENT WILL NOT INCREASE OR IMPROVE YOUR CHANCES OF WINNING.

1. CONTEST ORGANIZERS: The Mike Wiegele Helicopter Skiing Limited Partnership/Matchstick Productions “MWHS/Matchstick Productions – The Way Out – Film Tour Contest 2026” (the “**Contest**”) is sponsored by Mike Wiegele Helicopter Skiing Limited Partnership (“**MWHS**”) and Matchstick Productions (each, individually, and together, “**Contest Organizer**”) and the address at which each Contest Organizer may be contacted is: Mike Wiegele Helicopter Skiing Limited Partnership, P.O. Box 159, 1 Harrwood Drive, Blue River, B.C. V0E 1J0 and Matchstick Productions, 80 Glacier St, Crested Butte, CO 81224. Contest Organizers are offering the Contest in conjunction with the Matchstick Productions 2026 Ski Film Tour events listed in Rule 4 below (each, an “**Event**” and collectively, the “**Events**”). No party related to the Events (including but limited to organizers, promoters, sponsors and venues) (collectively, the “**Event Parties**”) is a sponsor or administrator of the Contest, the Contest is in no way endorsed or administered by any of them and none of them shall have any responsibility or liability with respect to the Contest. In the United States, the Contest shall be known and governed as a sweepstakes.

2. ELIGIBILITY: The Contest is only open to entrants who, as of the date of entry, are: legal residents of Canada (excluding residents of the Province of Quebec) or the fifty (50) United States (excluding Florida, New York and Rhode Island) or the District of Columbia, 19 years of age or older. This Contest is void outside of eligible territories (including in Quebec, Florida, New York and Rhode Island). Employees, officers and directors of Contest Organizer, Intrawest ULC, Alterra Mountain Company, all of their respective parents, affiliates (including, without limitation, division), subsidiaries, advertising and promotion agencies, and suppliers, (collectively the “**Employees**”), and immediate family members (defined as spouses, parents, children, siblings grandparents, and their respective spouses) or members of the same household (whether related or not) of each such Employee, officer or director, are not eligible to enter. The Contest is subject to all applicable federal, provincial, state and local laws and regulations. The Contest, and any website pages and advertisements relating thereto, is intended for viewing only within Canada or the fifty (50) United States or the District of Columbia, and entrants must be present in Canada or the fifty (50) United States at the time they enter.

3. ENTRY PERIODS: The entry periods for the Contest take place on the date(s) of each Event at each of the respective locations and times set forth below (each, an “**Entry Period**” and collectively, the “**Entry Periods**”). Entries received other than during the Entry Periods, and duplicate entries, will be determined ineligible and will be discarded. Contest Organizer’s computer is the official timekeeper for the Contest. Contest Organizer reserves the right to add or remove Events, Entry Periods and Prizes to or from the Contest at any time, in its sole discretion.

4. HOW TO ENTER: The purchase of a MWHS heli-trip is not a requirement to enter the Contest and the purchase of a MWHS heli-trip will not increase your odds of winning.

- a. TO EARN AN INITIAL ENTRY.** You may only earn an initial entry (“**Initial Entry**”) into the Contest in person at one (1) of the Events during the Entry Period for that Event, by: **(a)**

visiting the Contest booth at the Event and scanning the QR code to sign up for the Contest using your smartphone, **(b)** clicking the link generated by the QR code, **(c)** completely filling out the online entry form (“**Entry Form**”) and providing the required information, including your name, physical address, and email address, **(d)** submitting the Entry Form in accordance with the on-screen instructions. Failure to properly or fully complete the Entry Form will void your entry and each participant is solely responsible for properly and fully completing the Entry Form.

- b. TO EARN A BONUS ENTRY:** When you fill out the Entry Form, you will be given the opportunity to either check the box where indicated to expressly opt in to receiving the Mike Wiegele Newsletter from MWHS or leave the box unchecked in order to decline receiving such newsletter. A checked box will earn you one (1) bonus entry in the Contest.
- c. FOR ALL ENTRIES: LIMIT: Two (2) entries per person (one Initial Entry and one Bonus Entry). The above methods of entry are the only ways to enter the Contest; no mail or email entries will be accepted. ENTRANTS MUST ENTER IN ACCORDANCE WITH THESE OFFICIAL RULES. NO OTHER METHOD OF ENTRY WILL BE ACCEPTED.**

All entries must be received during an Entry Period. Any person found entering the Contest using more than one e-mail address will be disqualified. Any entries attempted through the use of agencies or robotic, repetitive, automatic, programmed or similar methods will be void. In the event of a dispute as to the identity of any entrant, the authorized account holder of the e-mail address associated with the entry will be deemed to be the entrant. The “**authorized account holder**” is the natural person assigned an e-mail address by an internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. Potential winner may be required to show proof of being the authorized account holder. All entries become the exclusive property of Contest Organizer and none will be acknowledged or returned. Proof of submission will not be deemed to be proof of receipt of entry by Contest Organizer. All entrants and entries are subject to verification prior to the awarding of a prize, as are the eligibility, agent and other claims of/information provided by a potential prize winner. Entrants will cooperate with Contest Organizer and its representatives in connection with any and all verification activities. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the Official Rules (defined below) may be disqualified by Contest Organizer. Contest Organizer takes no responsibility for lost, stolen, delayed, damaged, misdirected, late or destroyed entries, or for typographical or other production errors. Contest Organizer is not responsible for any errors or omissions in printing or advertising the Contest. Contest Organizer reserves the right to add or remove Events, Entry Periods and Prizes to or from the Contest at any time, in its sole discretion.

Event Date(s)	Event	Entry Period(s)	Event Location
Saturday, October 3, 2026	Matchstick Productions 2026 Ski Film – World Premiere	6:00pm – 10:00pm Mountain Time (“ MT ”)	The Center for the Arts 606 6th St. Crested Butte, CO 81224
Monday, October 5, 2026	Matchstick Productions 2026 Ski Film – Aspen Premiere	6:00pm – 10:00pm MT	The Wheeler Opera House 320 E Hyman Ave. Aspen, CO 81611
Tuesday, October 6, 2026	Matchstick Productions 2026 Ski Film – Edwards, CO Premiere	6:00pm – 10:00pm MT	Riverwalk At Edwards 280 Main St. Edwards, CO 81632

Wednesday, October 7, 2026	Matchstick Productions 2026 Ski Film – Steamboat Premiere	6:00pm – 10:00pm MT	The Wildhorse Cinema 655 Marketplace Plaza Steamboat Springs, CO 80487
Thursday, October 8, 2026	Matchstick Productions 2026 Ski Film – Denver, CO Premiere	6:00pm – 10:00pm MT	The Oriental Theater 4335 W 44th Ave. Denver, CO 80212
Friday, October 9, 2026	Matchstick Productions 2026 Ski Film – Fort Collins, CO Premiere	6:00pm – 10:00pm MT	The Lyric 1209 N College Ave. Fort Collins, CO 80524
Sunday, October 11, 2026	Matchstick Productions 2026 Ski Film – Breckenridge, CO Premiere	6:00pm – 10:00pm MT	The Riverwalk Center 150 W Adams Ave. Breckenridge, CO 80424
Monday, October 12, 2026	Matchstick Productions 2026 Ski Film – Golden, CO Premiere	6:00pm – 10:00pm MT	The Buffalo Rose 1119 Washington Ave. Golden, CO 80401
Thursday, October 15, 2026	Matchstick Productions 2026 Ski Film – Salt Lake City, UT Premiere	6:00pm – 10:00pm MT	Jeanne Wagner Theatre at The Rose 138 W. Broadway (300 South) Salt Lake City, UT 84101
Friday, October 16, 2026	Matchstick Productions 2026 Ski Film – Tahoe Screening	6:00pm – 10:00pm Pacific Time (“PT”)	Tahoe Art Haus & Cinema 475 N Lake Blvd. Tahoe City, CA 96145
Friday, October 16, 2026	Matchstick Productions 2026 Ski Film – Calgary, Alberta Presented by Freshtival	6:00pm – 10:00pm MT	Globe Cinema 617 8 Ave. SW Calgary, AB T2P 0W9 Canada
Saturday, October 17, 2026	Matchstick Production’s 2026 Ski Film – Tahoe Screening	6:00pm – 10:00pm PT	Tahoe Art Haus & Cinema 475 N Lake Blvd. Tahoe City, CA 96145
Saturday, October 17, 2026	Matchstick Productions 2026 Ski Film – Terrace, British Columbia Hosted by NEH Heli Ski	6:00pm – 10:00pm PT	REM Lee Theatre 4920 Straume Ave. Terrace, BC V8G 4V8 Canada
Sunday, October 18, 2026	Matchstick Productions 2026 Ski Film – Tahoe Screening	6:00pm – 10:00pm PT	Tahoe Art Haus & Cinema 475 N Lake Blvd. Tahoe City, CA 96145
Monday, October 19, 2026	Matchstick Productions 2026 Ski Film – Portland, OR Premiere	6:00pm – 10:00pm PT	CINEMA 21 616 NW 21st Ave. Portland, OR 97209
Tuesday, October 20, 2026	Matchstick Productions 2026 Ski Film – Seattle, WA Premiere	6:00pm – 10:00pm PT	SIFF Uptown 511 Queen Anne Ave. N Seattle, WA 98109
Tuesday, October 20, 2026	Matchstick Productions 2026 Ski Film – Calgary, Alberta Fundraiser for Avalanche Canada	6:00pm – 10:00pm MT	The Plaza Theatre 1133 Kensington Rd. NW Calgary, AB T2N 3P4 Canada
Thursday, October 20, 2026	* Matchstick Productions 2026 Ski Film – Boston, MA Students only!	6:00pm – 10:00pm Eastern Time (“ET”)	Northeastern University 360 Huntington Ave. Boston, MA 02115
Saturday, October 22, 2026	Matchstick Production’s 2026 Ski Film – Vancouver, BC CAN Premiere	6:00pm – 10:00pm PT	Centennial Theatre 2300 Lonsdale Ave. North Vancouver, BC V7M 3L1 Canada
Friday, October 23, 2026	Matchstick Productions 2026 Ski Film – Whistler, BC Premiere	6:00pm – 10:00pm PT	Rainbow Theatre 4010 Whistler Way Whistler, BC V8E 1J2 Canada
Friday, October 23, 2026	Matchstick Productions 2026 Ski Film – Whitefish, MT	6:00pm – 10:00pm MT	Montana Tap House 845 Wisconsin Ave., Unit C Whitefish, MT 59937
Thursday, November 5, 2026	Matchstick Productions 2026 Ski Film – Marquette, MI College Tour	6:00pm – 10:00pm ET	The Science Building Elizabeth Harden Dr. Marquette, MI 49855
Thursday, November 5, 2026	Matchstick Productions 2026 Ski Film – Enumclaw, WA	6:00pm – 10:00pm PT	Chalet Theatre 1721 Wells St. Enumclaw, WA 98022

Friday, November 6, 2026	Matchstick Productions 2026 Ski Film – Gunnison, CO	6:00pm – 10:00pm MT	WCU Theatre 1 Western Way Gunnison, CO 81231
Friday, November 6, 2026	Matchstick Productions 2026 Ski Film – Sunapee, NH	6:00pm – 10:00pm ET	Hoptimystic Brewing 31 River Rd. Sunapee, NH 03782
Friday, November 6, 2026	Matchstick Productions 2026 Ski Film – McCall, ID	6:00pm – 10:00pm MT	Broken Horn Brewing 201 S Mission St. McCall, ID 83638
Saturday, November 7, 2026	Matchstick Productions 2026 Ski Film – McCall, ID	6:00pm – 10:00pm MT	Broken Horn Brewing 201 S Mission St. McCall, ID 83638
Saturday, November 7, 2026	Matchstick Production' 2026 Ski Film – Bethlehem, NH	6:00pm – 10:00pm ET	Bethlehem Colonial 2050 Main St. Bethlehem, NH 03574
Saturday, November 7, 2026	Matchstick Productions 2026 Ski Film – Sunapee, NH	6:00pm – 10:00pm ET	The Livery in Sunapee Harbor 58 Main St. Sunapee, NH 03782
Saturday, November 7, 2026	Matchstick Productions 2026 Ski Film – Trail, British Columbia Team GIVE'R Fundraiser	6:00pm – 10:00pm PT	The Bailey Theatre 1501 Cedar Ave. Trail, BC V1R 4C7 Canada
Saturday, November 7, 2026	Matchstick Productions 2026 Ski Film – Albuquerque, New Mexico	6:00pm – 10:00pm MT	Sport Systems 6915 Montgomery Blvd. NE Albuquerque, NM 87109
Tuesday, November 10, 2026	*Matchstick Productions 2026 Ski Film – Burlington, VT Students only!	6:00pm – 10:00pm ET	Grand Maple Ballroom 85 S. Prospect St. Burlington, VT 05405
Tuesday, November 10, 2026	Matchstick Productions 2026 Ski Film – Spokane, WA Outdoor Club Fundraiser	6:00pm – 10:00pm PT	Saint George's School 2929 West Waikiki Rd. Spokane, WA 99208
Tuesday, November 10, 2026	Matchstick Productions 2026 Ski Film – Larkspur, CA Hosted by Local Neon	6:00pm – 10:00pm PT	Lark Theater 549 Magnolia Ave. Larkspur, CA 94939
Thursday, November 12, 2026	Matchstick Productions 2026 Ski Film – Denver, CO	6:00pm – 10:00pm MT	Woods Boss Brewing 2210 California St. Denver, CO 80205
Thursday, November 12, 2026	Matchstick Productions 2026 Ski Film – Logan, UT	6:00pm – 10:00pm MT	Utah State University Old Main Hill Logan, UT 84322
Friday, November 13, 2026	Matchstick Productions 2026 Ski Film – Park City, UT Premiere	6:00pm – 10:00pm MT	Jim Santy Auditorium 1255 Park Ave. Park City, UT, 84060
Friday, November 13, 2026	Matchstick Productions 2026 Ski Film – Steamboat, CO Steamboat Film Festival	6:00pm – 10:00pm MT	Wildhorse Cinema + Arts 655 Marketplace Plaza Steamboat Springs, CO 80487
Saturday, November 14, 2026	Matchstick Productions 2026 Ski Film – Park City, UT Theatrical Screening	6:00pm – 10:00pm MT	Jim Santy Auditorium 1255 Park Ave. Park City, UT, 84060
Saturday, November 14, 2026	Matchstick Productions 2026 Ski Film – Keystone, CO	6:00pm – 10:00pm MT	Warren Station Center for the Arts 164 Ida Belle Dr. Keystone, CO 80435
Saturday, November 14, 2026	Matchstick Productions 2026 Ski Film – Santa Fe, New Mexico	6:00pm – 10:00pm MT	The Bridge At Santa Fe Brewing Company 37 Fire Pl. Santa Fe, NM 87508
Saturday, November 14, 2026	Matchstick Productions 2026 Ski Film – Fernie, British Columbia A fundraiser for the Elk Valley Volly Ski Patrol	6:00pm – 10:00pm MT	Knox on 2nd 201 2 Ave. Fernie, BC V0B 1M0 Canada
Sunday, November 15, 2026	Matchstick Productions 2026 Ski Film – Park City, UT	6:00pm – 10:00pm MT	Jim Santy Auditorium 1255 Park Ave. Park City, UT, 84060
Tuesday, November 17, 2026	Matchstick Productions 2026 Ski Film – Squamish, British Columbia	6:00pm – 10:00pm PT	House of Lager 37020 Village Cres.

	Fundraiser for Avalanche Canada		Squamish, BC V8B 0S8 Canada
Wednesday, November 18, 2026	Matchstick Productions 2026 Ski Film – Durango, CO Durango Winter Sports Club	6:00pm – 10:00pm MT	Durango Power House 1333 Camino Del Rio Durango, CO 81301
Wednesday, November 18, 2026	Matchstick Productions 2026 Ski Film – Helena, MT Hosted by Great Divide Ski Team	6:00pm – 10:00pm MT	Myrna Loy 5 N Ewing St. Helena, MT 59601
Thursday, November 19, 2026	Matchstick Productions 2026 Ski Film – Hood River, OR Doug's Hood River	6:00pm – 10:00pm PT	The Ruins 13 Railroad St. Hood River, OR 97031
Thursday, November 19, 2026	*Matchstick Productions 2026 Ski Film – Boston, MA Club members only!	6:00pm – 10:00pm ET	Harvard Business School 111 Western Ave. Boston, MA 02163
Thursday, November 19, 2026	Matchstick Productions 2026 Ski Film – Revelstoke, BC	6:00pm – 10:00pm PT	Roxy Theatre 115 MacKenzie Ave. Revelstoke, BC V0E 0C2 Canada
Thursday, November 19, 2026	Matchstick Productions 2026 Ski Film – Missoula, MT West Central Montana Avalanche Foundation	6:00pm – 10:00pm MT	The Wilma Theater 131 S Higgins Ave., Ste. 2-1 Missoula, MT 59802
December 2, 2026	Matchstick Productions 2026 Ski Film – Woodinville, WA	6:00pm – 10:00pm PT	20 Corners Brewing 14148 NE 190th St. A Woodinville, WA 98072
December 3, 2026	Matchstick Productions 2026 Ski Film – Buffalo, WY Presented by Meadowlark Ski Patrol	6:00pm – 10:00pm MT	Buffalo Theater 235 S Main St. Buffalo, WY 82834
December 4, 2026	Matchstick Productions 2026 Ski Film – Wilmington, VT	6:00pm – 10:00pm ET	Wilmington Memorial Hall 14 West Main St. Wilmington, VT 05363
December 9, 2026	Matchstick Productions 2026 Ski Film – Quesnel, British Columbia	6:00pm – 10:00pm PT	Carib Theatres 367 Reid St. Quesnel, BC V2J 2C7 Canada
December 11, 2026	Matchstick Productions 2026 Ski Film – Nelson, British Columbia Hosted by Whitewater Ski Team	6:00pm – 10:00pm PT	The Capitol Theatre 421 Victoria St. Nelson, BC V1L 4K6 Canada
January 12, 2027	Matchstick Productions 2026 Ski Film – Canmore, Alberta	6:00pm – 10:00pm MT	ArtsPlace 950 8 Ave. Canmore, AB T1W 2B7 Canada

**** Certain Events may be limited by the applicable event organizer, venue, host institution, or membership requirements (including student-only or member-only events). Any such restrictions relate solely to admission to the applicable Event and do not alter the Contest eligibility requirements set forth in these Official Rules.***

5. AGREEMENT TO OFFICIAL RULES AND DECISIONS: The Contest will be run in accordance with these Official Rules, subject to amendment by Contest Organizer (the "**Official Rules**"). Entrants must comply with the Official Rules and will be deemed to have received and understood the Official Rules by participating in the Contest. The terms of the Contest, as set out in the Official Rules, are not subject to amendment or counter-offer, except as set out herein. Contest Organizer's decisions with respect to the Contest (including, without limitation, decisions regarding eligibility of entries, the selection of entrants and winner, and awarding of the Prize) are final and binding.

6. PRIZE DRAWING; ODDS; NOTIFICATION:

a. Prize Drawing; Odds. On or about February 1, 2027, one (1) winner will be drawn at random from all eligible entries received from all Events and locations. Odds of winning depend on the total number of eligible entries received. **There will be only one (1) drawing for the Prize combining all entries from all Events and locations.**

The Prize will be awarded through a random drawing run by computer software from all eligible entries that will be conducted by a Contest Organizer representative. The Prize will be awarded by Contest Organizer whose decisions are final on all matters relating to the Contest.

b. Notification. The potential winner selected must comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements set forth herein. The potential winner will be notified by email. The potential winner will be required to execute and return to Contest Organizer a notarized Affidavit of Eligibility, a Liability Release, and, except where prohibited by law, a Publicity Release (collectively, an “**Affidavit/Release**”) in the form(s) provided by Contest Organizer in order to claim his/her prize. The Affidavit/Release must be returned to Contest Organizer by the date and/or time indicated within the Affidavit/Release. A potential winner who is a resident of Canada will also first be required to correctly answer, without assistance of any kind whatsoever mechanical or otherwise, a mathematical skill-testing question in no more than five (5) minutes, the test to be administered by telephone, to be eligible to win the prize. If the potential winner cannot be contacted within seventy-two (72) hours of the first attempt to contact him/her, or if a potential winner who is a resident of Canada fails to correctly answer the skill testing question in the manner prescribed, or if a potential winner fails to return the Affidavit/Release within the specified time, or if any prize or prize notification is returned as undeliverable, or if a potential winner is found to be ineligible, or if a potential winner does not comply with these Official Rules, then the potential winner may be disqualified and an alternate potential winner selected by Contest Organizer in his/her place at random from among all eligible non-winning entries received by Contest Organizer for the Contest. In such event, an alternate potential prize winner will be notified as described above and will be required to return the required documents to Contest Organizer as described above; provided, however, Contest Organizer may alter the above timing to meet its Contest schedule. Contest Organizer is not responsible for the failure of a potential winner to receive the required documents for any reason, or for the inability of such potential winner to return the required documents for any reason. The winner agrees that he/she will not conduct or participate in any media interview regarding this Contest or any prize without the express prior written permission of Contest Organizer.

7. PRIZE/PRIZE REDEMPTION: Subject to the terms and conditions of these Official Rules, one (1) prize will be awarded in this Contest (the “**Prize**”). The prize consists of and is limited to: one (1) 5-day Deluxe Mike Wiegele Helicopter Skiing Package for the winner at Mike Wiegele Helicopter Skiing during either the 2026/27 or 2027/28 season, with an approximate retail value (“**ARV**”) of \$15,000CDN. Prize includes:

- Five (5) days of heli-skiing
- Five (5) nights’ standard accommodation for winner (subject to availability)
- Three (3) gourmet meals per day
- Complimentary use of powder-specific skis and/or snowboards
- Use of personal safety gear
- One (1) seat for the winner in Deluxe helicopter

- Guided heli-skiing
- Unlimited vertical

Except as set forth in this section below, the Prize must be redeemed before April 4, 2028.

If a trip of lesser value is booked, no refund will be issued. The Prize is valid for a new booking only and cannot be used as payment for an already existing booking. If the guaranteed vertical is not reached, a refund will not apply.

The winner will be notified of how to redeem the Prize and will be responsible for booking airfare and accommodations prior to and following the trip. Arrangements are all subject to space availability. Once confirmed, accommodation arrangements cannot be changed.

The Prize is subject to these additional requirements and restrictions: Winner must be at least a strong intermediate skier/boarder. Winner must be capable of dealing with the challenges presented by deep snow, helicopter transportation, and backcountry skiing. If winner is unable to satisfy these criteria, MWHS reserves the right to restrict winner from skiing or snowboarding. Winner must, as of the date of travel, be a legal resident of Canada or the fifty (50) United States or the District of Columbia and nineteen (19) years of age or older. Winner will be responsible for all costs, expenses and incidentals that are not specifically stated as being included in the Prize, including but not limited to, airfare, accommodations before and following the trip, personal items, food, alcohol purchases, MWHS shop purchases, gratuities, taxes, and insurance. Winner is responsible for ensuring that he/she has any and all required travel documentation and identification, including passports and visas as applicable, and to ensure that such travel documentation or identification is valid prior to and for the entire duration of travel, and to comply with any customs and immigration requirements. The Prize activities, including, without limitation, heli-skiing, are subject to weather, safety and other similar limitations and restrictions, as well as the duration of the 2026-27 ski season and the 2027-28 ski season, respectively, which may be affected by many factors, including but not limited to, snow conditions, runs open, unusually harsh weather, pandemic or epidemic, travel advisories, public health or government order, or any other event or occurrence, as determined by Contest Organizer in its sole discretion, which may result in limitation of Prize and/or which may limit or prohibit MWHS from conducting its operations. Winner must elect to redeem the Prize during either the 2026-27 ski season or the 2027-28 ski season. If winner elects to redeem the Prize during the 2026-27 ski season and any of the foregoing circumstances impact winner's ability to use the Prize, no cash or other consideration will be provided to winner, but winner may reschedule use of the Prize to the 2027-28 ski season. No compensation of any kind other than this optional rescheduling will be provided under any circumstances whatsoever. If winner elects to redeem the Prize during the 2027-28 ski season, or if a Prize rescheduled to the 2027-28 ski season is impacted by any of the foregoing circumstances, no further rescheduling, compensation, reimbursement, substitute prize or other consideration will be provided. The Prize must be redeemed by the end of the 2027-28 ski season, after which it shall automatically expire and be forfeited. Only one (1) rebooking will be permitted. It is recommended that winner obtain sufficient personal travel insurance prior to departure. If winner decides not to travel due to reasons other than the foregoing, the prize will be forfeited, no alternative prize will be awarded, and no credit or reimbursement will be awarded. Contest Organizer will not replace lost or stolen travel documents.

Prize is nontransferable, nonassignable, nonnegotiable, and not redeemable for cash or credit, except as otherwise provided in these Official Rules. Prize must be accepted as awarded. To the fullest extent permitted by applicable law, the Prize is awarded “AS IS” with no warranty, condition, representation, or guarantee, express or implied, in fact or in law, made by Contest Organizer or for which Contest Organizer shall be liable, including, without limitation, ANY IMPLIED WARRANTIES OR CONDITIONS OF MERCHANTABILITY, NON-INFRINGEMENT OR FITNESS FOR A PARTICULAR PURPOSE AND WINNER ASSUMES ANY AND ALL RISKS OF USING THE PRIZE, INCLUDING PERSONAL INJURY, PROPERTY DAMAGE OR DEATH. No prize substitutions, except by Contest Organizer, who reserves the right (but has no obligation) to substitute the Prize (or a component thereof) with another prize of comparable or greater value (including cash) for any reason as determined by Contest Organizer in its sole discretion. Unused components of a prize shall be forfeited and have no redeemable cash value. Winner is solely and fully responsible for any and all costs, fees, taxes, assessments and expenses associated with prize award, redemption, receipt and use not specified in the prize description above, including, without limitation, all international, federal, provincial state, and local taxes on such prize. If applicable, winner will be issued an IRS Form 1099 (or Canadian equivalent) for the actual retail value of the Prize. Winner waives the right to assert as a cost of winning a prize any and all costs of verification and redemption or travel to redeem the Prize. Non-compliance with any of the foregoing and any other condition of this Contest may result in disqualification and forfeiture of prize, in which case, no consideration will be awarded.

Prize is also conditional on winner signing MWHS’s standard Release of Liability, Waiver of Claims, Assumption of Risk, Warning, Indemnity and Consent to Medical Treatment Agreement (“**Waiver**”) no later than 30 days prior to the first day of their trip, after which date winner will forfeit their Prize. Should winner refuse to sign the Waiver prior to the trip, they will be unable to join the trip and they will not be entitled to any other compensation from MWHS as a result of such cancellation.

8. PUBLICITY: Except where prohibited by law, acceptance of a prize constitutes a winner’s consent to Contest Organizer’s (and its successors’ and assigns’) use of a winner’s name, biography, likeness, voice, photographs, video, opinions, statements, hometown, province, state and country for promotional purposes in any manner or media (including, without limitation, online), worldwide, in perpetuity, and without further payment, consideration, notice, review or consent.

9. GENERAL CONDITIONS: Contest Organizer reserves the right, in its sole discretion, to terminate, modify or suspend the Contest, if, in Contest Organizer’s opinion, there is any suspected or actual evidence of tampering with any portion of the Contest, or if viruses, bugs, unauthorized intervention, fraud, technical difficulties or failures or any other factor beyond Contest Organizer’s reasonable control corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest. In such event, Contest Organizer reserves the right (but does not have the obligation) in its sole discretion to award prize at random from among eligible, non-suspect entries received up to the time of suspected impairment. Contest Organizer reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of this Contest may be a violation of criminal and civil laws, and, should such an attempt be made, Contest Organizer reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. Contest Organizer’s failure to enforce

any term of these Official Rules shall not constitute a waiver of that provision or any other provision of these Official Rules. In the event that an entry is confirmed to have been erroneously deleted, lost or destroyed, entrant's sole remedy shall be another entry into the Contest. If any provision(s) of these Official Rules is held to be invalid or unenforceable, such provision(s) shall be struck, and the remaining provisions shall be enforced.

10. RELEASE: By participating in the Contest, each entrant forever and irrevocably RELEASES, DISCHARGES, INDEMNIFIES AND HOLDS HARMLESS, each Contest Organizer, Intrawest ULC, Alterra Mountain Company, and each of their respective parents, subsidiaries, divisions and affiliates; any and all persons and entities responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest or supplying any prize, and the employees, officers, directors, owners, representatives, agents, heirs, successors, assigns and insurers of each of them (collectively, the "**Releasees**") from and against all losses, claims, damages, liabilities, costs or expenses (collectively, "**Losses**"), arising in whole or in part, directly or indirectly, from the entrant's entries and/or participation in the Contest, and/or the entrant's receipt or use of any prize awarded in the Contest. The foregoing release includes, without limitation, any and all LIABILITY, BODILY INJURY, DEATH, LOSS OR DAMAGE to entrant or any third party arising in whole or in part, directly or indirectly, from any prize or the use of any prize, the award, acceptance, possession, use or misuse of any prize, and entry and participation in the Contest. Each entrant further COVENANTS NOT TO SUE any of the Releasees with respect to any matter addressed by the foregoing release, or encourage or assist any third party in doing so. This is a complete RELEASE and DISCHARGE of all claims and rights of each entrant against the Releasees and no action will be taken by or on behalf of an entrant with respect to any such claims and rights, it being understood that these Official Rules, including this Rule 10, shall be binding upon each entrant, and his/her successors, assignees, subrogors, insurers, heirs, next of kin, executors, representatives, and legal and personal representatives.

11. LIMITATIONS OF LIABILITY: The Releasees are not responsible for: (a) technical failures of any kind, including but not limited to the malfunction of any telephone network or lines, computer online systems, servers, access providers, computer equipment, software, failure of any e-mail entry to be received by Contest Organizer on account of technical problems or traffic congestion on the Internet or any website, or any combination thereof, including any injury or damage to an entrant's or any other person's computer, related to or resulting from playing or downloading materials in this promotion; (b) any incomplete or inaccurate information, whether caused by the website users or by any equipment of programming associated with or utilized in the Contest, or by any technical or human error which may occur in the processing of entries; (c) the theft, destruction or unauthorized access to, or alteration of, entries or the website; or (d) any injury or damage to persons or property, including but not limited to entrant's computer, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use of any prize, or from viewing, playing or downloading any material from Contest Organizer's website(s), regardless of whether the material was prepared by Contest Organizer or a third party, and regardless of whether the material is connected to Contest Organizer's websites by a hypertext link. Contest Organizer reserves the right, in its sole discretion, to cancel, modify or suspend the Contest should a virus or bug or other cause beyond the reasonable control of Contest Organizer or its agents corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this promotion is a violation of criminal and civil laws, and should such an attempt be made, Contest Organizer reserves the right to seek remedies and damages to the fullest extent permitted by law,

including criminal prosecution. Contest Organizer reserves the right to forbid the framing of any of the contents of this site and, in their sole discretion, to disqualify any individual who tampers with the entry process.

12. DISPUTES: Each entrant agrees that, except to the extent prohibited by law: (a) any and all disputes, claims, and causes of action arising out of or connected with this Contest or any prizes awarded shall be resolved individually, without resort to any form of class action, and solely and exclusively in the Province of British Columbia; entrant submits to sole and exclusive personal jurisdiction to said courts in the Province of British Columbia for any such dispute and irrevocably waives any and all rights to object to such jurisdiction; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred in connection with entering this Contest but in no event legal or attorneys' fees; and (c) under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket costs, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant or Contest Organizer in connection with the Contest shall be governed by, and construed in accordance with, the laws of the Province of British Columbia, without giving effect to any choice of law or conflict of law rules or provisions (whether of the Province of British Columbia, the United States, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Province of British Columbia.

13. PRIVACY/DATA COLLECTION: Entrants provide personal information on the Entry Form when they enter this Contest. Each Contest Organizer collects this information and uses it to administer this Contest.

14.

15. When you enter the Contest, you will be given an opportunity to consent to receive marketing and promotional communications from each Contest Organizer and/or its affiliates. Consenting to receive such emails and information is optional and is not necessary to enter or win this Contest, nor will it increase or improve your chances of winning.

Each Contest Organizer may share your personal information with third parties who need access to this information to perform services on such Contest Organizer's behalf. For more information about the ways each Contest Organizer uses and shares personal information, please see the Privacy Policy of each Contest Organizer located at <https://www.alterramtnco.com/privacy-policy/>.

16.

17. OFFICIAL RULES: These Official Rules are available at the time of entry, or by sending an email to marketingcoordinator@wiegele.com or a self-addressed envelope to "MWHS/Matchstick Productions – The Way Out – Film Tour Contest 2026" c/o Mike Wiegele Helicopter Skiing Limited Partnership, P.O. Box 159, 1 Harrwood Drive, Blue River, B.C. V0E 1J0, Attn: Connor Aitken.